



ONE DANCE UK AWARDS

ADVERTISING AND SPONSORSHIP
OPPORTUNITIES



One awards ceremony. A new host city. Celebrating dance in the UK.

The One Dance UK Awards unite and showcase the people who make an impact on the vibrant UK dance landscape. They have become a key highlight of the UK's dance calendar, attracting thousands of nominations and an annual social media reach of 220 000+.*

Championing the excellent work of dance artists, teachers, practitioners, educators, schools, choreographers, companies, venues, scientists and writers, these Awards celebrates all those who make our dance ecology thrive.



***“The One Dance UK Awards
recognise how our UK dance
community inspires and uplifts us,
whilst celebrating our diversity,
heritage and innovation”***

Karina H Maynard (Awards Judge & Arts Consultant)



THE ONE DANCE UK AWARDS IN NUMBERS

8

ceremonies

8

different cities

6

in-person events in Leeds,
Salford, Bristol, Coventry,
Birmingham and Bradford

2

digital broadcasts from
Hereford and Birmingham

145

Award recipients

473

judges

55

advertisers, sponsors
and supporters

5605

nominations

**Support our dance community.
Celebrate their invaluable achievements.
Inspire a legacy of dance artists and makers.**

Held annually, the One Dance UK Awards highlights the national achievements of our dance community from across the year and contributes to the cultural capital and infrastructure of its host city.

We know that our community is under enormous pressure, and we would like to ensure that our Awards remain accessible for people to attend. Sponsorship incorporates a '**pay it forward**' system, so that all nominee ticket costs are covered.

We have developed a range of meaningful opportunities to promote your brand with a selection of pricing options across our Awards programme.

If you are interested in accessing our exclusive member rates for advertising and sponsorship, you can find out more about becoming a member [here](#).

Your sponsorship means:

- **Celebrating artists and organisations who make great dance happen in the UK**
- **Having direct access to an audience of changemakers, innovators, industry leaders and visionaries**
- **Amplifying dance as a local, regional, and national priority**
- **Supporting a legacy of dance including the host city's dance artists and venues**

BRONZE

Entry level benefits include:

- Inclusion of branding on all in-house banners, screens, and digital brochure
- Half page advert in One Magazine and Awards digital brochure
- Two tickets to attend the One Dance UK Awards
- Pay it forward for two nominees to attend the Awards
- News feature on the One Dance UK Website (Approx. 500 words)
- Acknowledgement as **One Dance UK Awards Bronze Sponsor**
- Two months advert on our One Dance UK homepage

£2,750 (+VAT)



SILVER

Bronze benefits plus:

- Photograph opportunity with Award recipients
- Two additional Awards tickets (four in total)
- Pay it forward for two additional nominees (four in total) to attend the Awards
- Full page advert in One Magazine and Awards digital brochure
- Up to 15 second video/trailer advert rolling on in-house screens
- Acknowledgement as **One Dance UK Awards Silver Sponsor**

£5,500 (+VAT)



GOLD

Bronze and silver benefits plus:

- Opportunity to support an Award category e.g. Community Champion, Young People's Dance Champion, Artistic Innovation in Dance, Green Dance, or, Advancing Dancer Healthcare
- Support towards specific Award category included in relevant social media posts, the digital brochure, and in-house screens
- One Dance UK Awards programme run through
- Acknowledgement as **One Dance UK Awards Gold Sponsor**
- Report of engagement and stats after the campaign completion
- Double page spread in Awards brochure
- Two video/trailer adverts up to 15 seconds rolling on in house screens
- Two additional Awards tickets (six in total)
- Pay it forward for two additional nominees to attend the Awards and one years' worth of One Dance UK Membership (six in total)

£10,500 (+VAT)



OTHER OPPORTUNITIES

Sponsor an Award Category

- Have your name appear alongside the category, in social media and digital campaigns
- Receive a full page advertisement, logo placement and strapline publicised in the One Dance UK Awards 2026 Digital Brochure
- Receive two tickets to attend the awards and present the award to the recipient on the night

Non-members rate £1320 | Members rate £990

Share your brand and promote your voice in a creative setting. Be an ambassador for dance.

Brand promotional opportunities include: food, drink, tech and more.

Awards Digital Brochure Advertising

- **Full page:** £1000 Standard rate | £750 Member rate
- **Half page:** £660 Standard rate | £495 Member rate

Exclusive Awards Member Offer

- **Full Page Advert**
ONE Magazine: £700 *usually* £750
Awards Digital Brochure: £700 *usually* £750
TOTAL: £1400 *usually* £1500
- **Half Page**
ONE Magazine: £425 *usually* £495
Awards Digital Brochure: £425 *usually* £495
TOTAL: £850 *usually* £990

*All advertising prices are subject to VAT.
Please enquire for further advertising options.*



For more information about sponsorship, brand partnerships or advertising please contact:

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